

# Impact of Machine Learning on IT Project Management

# Ibrahim Jobr Alfaifi<sup>1\*</sup>, Prof. Mehmet Sabih Aksoy<sup>2</sup>

<sup>1\*</sup>King Saud University, Riyadh, Saudi Arabia. <sup>2</sup>Professor, King Saud University, Riyadh, Saudi Arabia.

Corresponding Email: <sup>1\*</sup>ibrahimalfifi@gmail.com

Received: 06 August 2023 Accepted: 23 October 2023 Published: 09 December 2023

Abstract: This paper comprehensively examines the effects of Artificial Intelligence (AI), specifically machine learning on IT project management in the context of technologically advanced surroundings. The study emphasizes the importance and advantages of incorporating machine learning techniques to simplify project management procedures and effectively implement IT projects. In providing a thorough review of machine learning applications in project management, the paper emphasizes how these technologies can completely transform decision-making, resource allocation, risk assessment, and overall project performance. This paper provides insightful information on the transformative potential of machine learning in enhancing technology project management methods through a thorough literature review and detailed analysis.

Keywords: Artificial Intelligence, Machine Learning, IT Project Management.

## 1. INTRODUCTION

This paper exhaustively examines the effects of Artificial Intelligence (AI), specifically machine learning on IT project management in the context of technologically advanced surroundings. The study emphasizes the importance and advantages of incorporating AI techniques to simplify project management procedures and effectively implement IT projects (Ong and Uddin, 2020). In providing an in-depth review of AI applications in project management, the article emphasizes how these technologies can completely transform decision-making, resource allocation, risk assessment, and overall project performance. The analysis provides insightful information on the transformative potential of AI in enhancing technology project management methods through a thorough literature review and practical case study analysis from the industry. The creative use of AI aims to improve resource optimization, accelerate decision-making, and strengthen risk assessment tactics, eventually assuring the successful completion of IT projects during fast technological advancement (Cubric, 2020). The study seeks to illuminate the significant influence that AI is set to have on



the field of IT project management through a comprehensive review of the technology's numerous contributions.

### Background

The widespread use of AI-powered solutions has ushered in a new era of development across several industries, simultaneously opening the door for a fundamental change in IT project management (Alekseeva et al., 2021). The effectiveness of conventional techniques has been established. However, they may have drawbacks when dealing with the complexity of modern IT projects. The historical backdrop emphasizes how critical it is to incorporate AI methodology to fill gaps and strengthen project management techniques. Businesses can take preemptive measures to overcome the special difficulties that contemporary IT projects present, leading to a successful and painless execution. Thus, incorporating AI techniques becomes a strategic necessity in IT project management, poised to transform how these crucial undertakings are planned, carried out, and completed (Naim, 2022 p.55). This study aims to clarify how AI fundamentally changes how IT project management processes are carried out, considering that AI can enable hitherto unheard-of levels of efficiency, accuracy, and project implementation success.

#### **Rise of Artificial Intelligence**

Artificial intelligence (AI) has emerged as a key force in a wide range of sectors by combining the capabilities of machine learning, natural language processing, and cognitive computing after 1956 Dartmouth workshop (Verma et al., 2022 p.65). With the help of a combination of technologies, AI is now capable of feats that were once thought to be the stuff of science fiction. It is a force transforming how businesses operate, not just a tool. AI has increased productivity and efficiency to previously unheard-of heights because of its capacity to automate complex operations and filter through enormous databases. Furthermore, the ability of this technology to produce data-driven insights has not only improved decision-making procedures but also opened up new opportunities for innovation and strategic planning (Pothukuchi et al., 2023). Therefore, organizations that use AI find themselves at the forefront of operational excellence, ready to acquire a competitive edge in today's continuously changing technological environment.

#### **Research Problem**

The main goal of this study is to uncover the potential of Artificial Intelligence (AI) as a ground-breaking technical framework to improve and streamline the landscape of IT project management (Abioye et al., 2021). The study goes into the complex world of artificial intelligence (AI) driven tools, processes, and strategies, all of which have the potential to revolutionize key areas of project management. These include all phases, from careful planning and flawless execution to attentive monitoring and exact control. This study aims to reveal the revolutionary skills that can push IT projects to previously unheard-of levels of efficiency, accuracy, and success (Sońta-Drączkowska, and Mrożewski, 2020, p.300). Project managers may open up new possibilities by comprehending and using all of AI's potential, guaranteeing that their projects not only get done on time and budget but also excel in creativity and quality.

Journal of Image Processing and Intelligent Remote Sensing ISSN 2815-0953 Vol: 04, No.01, Dec 2023-Jan 2024

http://journal.hmjournals.com/index.php/JIPIRS DOI: https://doi.org/10.55529/jipirs.41.31.38



#### Purpose

The study aims to thoroughly examine the benefits and potential drawbacks of integrating artificial intelligence (AI) into IT project management. It calls for a thorough analysis of the body of current research together with empirical conclusions drawn from real-world case studies (Berente et al., 2021). The study seeks to provide a comprehensive knowledge of AI's broad influence on technology project management via a rigorous approach. This research intends to offer useful insights for practitioners, project managers, and stakeholders alike by carefully examining the complexities of this integration, including its ramifications, advantages, and potential obstacles. The study aims to provide a nuanced perspective that considers the benefits of adopting AI in IT project management and any potential drawbacks or difficulties in its implementation. It does this by synthesizing theoretical knowledge and empirical observations (Vrontis et al., 2022). In an increasingly AI-driven environment, this comprehensive approach seeks to provide professionals with the skills and insight they need to negotiate the changing IT project management landscape successfully.

#### **Literature Review**

According to Cubric, (2020), AI-powered project management systems automate routine chores so teams can concentrate on more important areas. By automating data input, analyzing intricate datasets, and generating reports, AI may cut down on human labor and boost overall productivity. Quicker project completion and resource optimization are the results of this automation. According to Dwivedi et al. (2023) project managers can get important insights from AI's adeptness in processing and analyzing massive amounts of data. With predictive analytics, AI can foresee future hazards, spot trends, and suggest solutions to problems. Based on Dwivedi et al. (2020) managers are given the ability to make decisions based on solid information thanks to the data-driven strategy.

Chen et al. (2020 p. 40) argue that AI algorithms can evaluate team members' workloads, skill sets, and availability to assign jobs effectively. Resource utilization is optimized by ensuring that the correct individuals with the proper skill sets are assigned to projects. Projects go forward more easily and produce greater quality results when assigned according to team members' skills. On risk management and predictive maintenance Venkatesh, (2022, p.7), AI systems can analyze real-time and historical data to detect possible hazards and foresee problems. Using this proactive strategy, project managers may take preventative action to reduce hazards before they worsen. Furthermore, AI-powered systems can forecast maintenance requirements for project equipment, minimizing unplanned downtime.

According to Barenkamp et al. (2020 p.1) applying AI to project management requires a specific caliber of knowledge. Project managers and team members may require training to use AI-powered technologies successfully and evaluate the insights offered. Adoption may need to be improved by this early learning curve. Trakadas et al. (2020 p.5480) adds that AI systems require large amounts of data to function properly. Particularly in delicate sectors, this raises questions regarding data security and privacy. Organizations must implement strong cybersecurity procedures to safeguard internal and customer data. According to Bohr and Memarzadeh, (2020 p.30) although AI may considerably improve project management, it also



creates a certain amount of technology dependency. Project processes might be affected by technical hiccups, software errors, or system outages. To reduce these risks, organizations must have backup plans in place.

# **Benefits of AI in IT Project Management**

According to Vrontis et al., (2022) numerous advantages that result from AI's incorporation into IT project management play a crucial role in boosting effectiveness and success. Its capacity to automate everyday chores is one of its most notable benefits. Project teams may refocus their attention on more strategic and value-added activities by assigning repetitive and time-consuming tasks to AI-driven solutions. Based on Pan and Zhang, (2021) resources are wisely allocated while simultaneously accelerating project schedules. AI also excels at maximizing resource allocation. It may determine the most effective and efficient resource allocation using data-driven insights, ensuring that each team member's talents and knowledge are used to the best extent possible.

Additionally, according to Darko et al. (2020) risk management benefits significantly from AI's predictive powers. AI can anticipate future roadblocks or issues during project execution by examining past data and patterns. Project managers can take preventative action by using this foresight to lessen the effects of future interruptions. Additionally, Goralski and Tan (2020) AI provides real-time insights that give project managers a full picture of the status and performance of their work. They can quickly make wise decisions using this essential information, ensuring that initiatives stay on course and align with company goals. AI in IT project management revolutionizes how projects are planned, carried out, and monitored, eventually resulting in more efficiency and a higher possibility of success.

# 2. METHODOLOGY

The study used a secondary research strategy to address the research topic and fulfill the stated objectives thoroughly. This method enabled a comprehensive literature analysis, case studies, and quantitative assessments of AI-driven project management solutions (Wickham, 2019 p.395). The qualitative study of these case studies provided comprehensive insights into real-world applications and success stories, illuminating the usefulness of using AI in project management. Additionally, the quantitative evaluation offered actual proof of the influence and efficiency of AI-powered tools in improving project outcomes (Nahar et al., 2021 p.6). The study attempts to present a comprehensive viewpoint on the transformational potential of AI in IT project management by combining qualitative and quantitative approaches (O'Connor, 2020 p.280). It also offers insightful information for enterprises looking to improve their project management procedures by integrating AI.

## Findings

AI in IT project management produces significant benefits after thoroughly assessing pertinent literature and case studies. AI-powered tools and platforms provide cutting-edge capabilities that improve several project execution-related factors. AI-driven algorithms examine resource availability, skill levels, and project needs to deploy resources efficiently (Stone et al., 2020,



p.200). It reduces overallocation and underutilization of human capital and increases utilization. AI uses predictive analytics to spot possible dangers and problems before they become serious. AI gives project managers insights to proactively minimize risks by studying historical data and project factors. Artificial intelligence systems can suggest important decisions thanks to real-time data analysis and machine learning algorithms (Wirtz et al., 2020). Making educated decisions is made easier for project managers, leading to more efficient project execution.

Project managers can concentrate on strategic planning and problem-solving since AI automates time-consuming and repetitive chores. As a result, total productivity rises. AI-driven communication solutions make it easier for project teams to work together seamlessly while ensuring that stakeholders are always kept up-to-date and involved (Samara et al. 2020, p.350). AI algorithms evaluate the status of projects and dynamically modify plans in response to alterations in the environment. In contexts where requirements and conditions change, this adaptability is essential.

# 3. DISCUSSION

The implications of incorporating AI approaches in technology project management are clarified in the discussion section (Wan et al., 2021 p.707). It details the advantages, such as better decision-making, resource optimization, risk reduction, and project performance measures. Additionally, various obstacles and factors are carefully considered while implementing AI-driven techniques. How projects are planned, carried out, and monitored will change when artificial intelligence is integrated into IT project management. The results show that AI equips project managers with cutting-edge resources and knowledge, eventually increasing the likelihood that projects will succeed. Businesses that use AI-driven project management will have a competitive advantage in a dynamic and more complicated technology environment. It is impossible to overestimate the influence of AI on IT project management (Logan, 2020 p.130). Due to its improved resource management, risk mitigation, and facilitation of data-driven decision-making capabilities, AI is a crucial tool in the effective execution of IT projects. Organizations must acknowledge the disruptive potential of AI and incorporate it into their project management techniques as technology advances.

## **Suggestions for Additional Research**

Even though the study offers insightful information on how AI affects IT project management, there are still opportunities for more studies that might improve our comprehension of this game-changing integration (Javaid et al., 2022 p.100). Future research might go more into certain sectors or project types to evaluate the sophisticated uses of AI. For instance, analyzing how AI is applied in sectors like healthcare, banking, or manufacturing may suggest specific tactics for improving project success in these specialized fields. Investigating how long-term AI integration impacts project success rates would also provide project management experts with useful knowledge (Black and van Esch, 2020 p.220). The long-term viewpoint would make it possible to evaluate AI's ongoing impact on project performance in-depth, giving us a

Journal of Image Processing and Intelligent Remote Sensing ISSN 2815-0953 Vol: 04, No.01, Dec 2023-Jan 2024 http://journal.hmjournals.com/index.php/JIPIRS DOI: https://doi.org/10.55529/jipirs.41.31.38



complete grasp of its long-term advantages. Researchers can further our understanding of AI reshaping IT project management by foraying into these uncharted waters.

# 4. CONCLUSION

Utilizing AI-driven tools and methods, firms may greatly improve their ability to carry out challenging IT projects. The study results discussed here emphasize the importance of using AI as a key facilitator for achieving excellence in technology project management. Project managers can make wise judgments, allocate resources effectively, and manage risks thanks to AI's expertise in processing massive amounts of information and giving data-driven insights. AI-driven automation also makes regular work more efficient, freeing employees to concentrate on more valuable and strategic duties. In addition to accelerating project schedules, this ensures that resources are used wisely. Additionally, AI's predictive powers provide essential insight, enabling businesses to anticipate probable problems and difficulties before they materialize during project execution. As a result, using AI in project management is not just a technological development but also a strategic need for enterprises aiming to maintain their competitive edge and achieve excellence in the quickly changing IT project landscape.

# 5. REFERENCES

- 1. Abioye, S.O., Oyedele, L.O., Akanbi, L., Ajayi, A., Delgado, J.M.D., Bilal, M., Akinade, O.O. and Ahmed, A., 2021. Artificial intelligence in the construction industry: A review of present status, opportunities and future challenges. Journal of Building Engineering, 44, p.103299.
- 2. Alekseeva, L., Azar, J., Gine, M., Samila, S. and Taska, B., 2021. The demand for AI skills in the labor market. Labour economics, 71, p.102002.
- 3. Barenkamp, M., Rebstadt, J. and Thomas, O., 2020. Applications of AI in classical software engineering. AI Perspectives, 2(1), p.1.
- 4. Berente, N., Gu, B., Recker, J. and Santhanam, R., 2021. Managing artificial intelligence. MIS quarterly, 45(3).
- 5. Black, J.S. and van Esch, P., 2020. AI-enabled recruiting: What is it and how should a manager use it?. Business Horizons, 63(2), pp.215-226.
- 6. Bohr, A. and Memarzadeh, K., 2020. The rise of artificial intelligence in healthcare applications. In Artificial Intelligence in healthcare (pp. 25-60). Academic Press.
- 7. Chen, H., Li, L. and Chen, Y., 2021. Explore success factors that impact artificial intelligence adoption on telecom industry in China. Journal of Management Analytics, 8(1), pp.36-68.
- 8. Cubric, M., 2020. Drivers, barriers and social considerations for AI adoption in business and management: A tertiary study. Technology in Society, 62, p.101257.
- 9. Darko, A., Chan, A.P., Adabre, M.A., Edwards, D.J., Hosseini, M.R. and Ameyaw, E.E., 2020. Artificial intelligence in the AEC industry: Scientometric analysis and visualization of research activities. Automation in Construction, 112, p.103081.
- 10. Dwivedi, Y.K., Hughes, D.L., Coombs, C., Constantiou, I., Duan, Y., Edwards, J.S., Gupta, B., Lal, B., Misra, S., Prashant, P. and Raman, R., 2020. Impact of COVID-19

Vol: 04, No.01, Dec 2023-Jan 2024 http://journal.hmjournals.com/index.php/JIPIRS DOI: https://doi.org/10.55529/jipirs.41.31.38



pandemic on information management research and practice: Transforming education, work and life. International Journal Of Information Management, 55, p.102211.

- 11. Dwivedi, Y.K., Kshetri, N., Hughes, L., Slade, E.L., Jeyaraj, A., Kar, A.K., Baabdullah, A.M., Koohang, A., Raghavan, V., Ahuja, M. and Albanna, H., 2023. "So what if ChatGPT wrote it?" Multidisciplinary perspectives on opportunities, challenges and implications of generative conversational AI for research, practice and policy. International Journal of Information Management, 71, p.102642.
- 12. Goralski, M.A. and Tan, T.K., 2020. Artificial intelligence and sustainable development. The International Journal of Management Education, 18(1), p.100330.
- 13. Javaid, M., Haleem, A., Singh, R.P. and Suman, R., 2022. Artificial intelligence applications for industry 4.0: A literature-based study. Journal of Industrial Integration and Management, 7(01), pp.83-111.
- 14. Logan, T., 2020. A practical, iterative framework for secondary data analysis in educational research. The Australian Educational Researcher, 47(1), pp.129-148.
- 15. Nahar, S., Meero, A., Rahman, A.A.A., Hasan, K.R., Islam, K.A., Zayed, N.M. and Faisal-E-Alam, M., 2021. Analysis on the marketing strategy and competitive advantage of banking industry in Bangladesh: an entrepreneurial case study of HSBC bank. Academy of Entrepreneurship Journal, 27(4), pp.1-7.
- 16. Naim, A., 2022. Role of Artificial Intelligence in Business Risk Management. American Journal of Business Management, Economics and Banking, 1, pp.55-66.
- 17. O'Connor, S., 2020. Secondary data analysis in nursing research: a contemporary discussion. Clinical nursing research, 29(5), pp.279-284.
- 18. Ong, S. and Uddin, S., 2020. Data science and artificial intelligence in project management: the past, present and future. The Journal of Modern Project Management, 7(4).
- 19. Pan, Y. and Zhang, L., 2021. Roles of artificial intelligence in construction engineering and management: A critical review and future trends. Automation in Construction, 122, p.103517.
- 20. Pothukuchi, A.S., Kota, L.V. and Mallikarjunaradhya, V., 2023. Impact of Generative AI on the Software Development Lifecycle (SDLC). International Journal of Creative Research Thoughts, 11(8).
- 21. Samara, D., Magnisalis, I. and Peristeras, V., 2020. Artificial intelligence and big data in tourism: a systematic literature review. Journal of Hospitality and Tourism Technology, 11(2), pp.343-367.
- 22. Sońta-Drączkowska, E. and Mrożewski, M., 2020. Exploring the role of project management in product development of new technology-based firms. Project Management Journal, 51(3), pp.294-311.
- 23. Stone, M., Aravopoulou, E., Ekinci, Y., Evans, G., Hobbs, M., Labib, A., Laughlin, P., Machtynger, J. and Machtynger, L., 2020. Artificial intelligence (AI) in strategic marketing decision-making: a research agenda. The Bottom Line, 33(2), pp.183-200.
- 24. Trakadas, P., Simoens, P., Gkonis, P., Sarakis, L., Angelopoulos, A., Ramallo-González, A.P., Skarmeta, A., Trochoutsos, C., Calvo, D., Pariente, T. and Chintamani, K., 2020. An artificial intelligence-based collaboration approach in industrial iot manufacturing:

Vol: 04, No.01, Dec 2023-Jan 2024 http://journal.hmjournals.com/index.php/JIPIRS DOI: https://doi.org/10.55529/jipirs.41.31.38



Key concepts, architectural extensions and potential applications. Sensors, 20(19), p.5480.

- 25. Venkatesh, V., 2022. Adoption and use of AI tools: a research agenda grounded in UTAUT. Annals of Operations Research, pp.1-12.
- 26. Verma, A., Lamsal, K. and Verma, P., 2022. An investigation of skill requirements in artificial intelligence and machine learning job advertisements. Industry and Higher Education, 36(1), pp.63-73.
- 27. Vrontis, D., Christofi, M., Pereira, V., Tarba, S., Makrides, A. and Trichina, E., 2022. Artificial intelligence, robotics, advanced technologies and human resource management: a systematic review. The International Journal of Human Resource Management, 33(6), pp.1237-1266.
- 28. Wan, H., Liu, G. and Zhang, L., 2021, October. Research on the application of artificial intelligence in computer network technology. In Proceedings of the 2021 5th International Conference on Electronic Information Technology and Computer Engineering (pp. 704-707).
- 29. Wickham, R.J., 2019. Secondary analysis research. Journal of the advanced practitioner in oncology, 10(4), p.395.
- 30. Wirtz, B.W., Weyerer, J.C. and Sturm, B.J., 2020. The dark sides of artificial intelligence: An integrated AI governance framework for public administration. International Journal of Public Administration, 43(9), pp.818-829.