

Research Paper



Blending boundaries in the new normal: leveraging technology, AI and global perspectives in modern education

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Article Info

Article History:

Received: 19 September 2023

Revised: 25 November 2023

Accepted: 03 December 2023

Published: 16 January 2024

Keywords:

Artificial Intelligence (AI)

Blending Boundaries

Global Perspectives

Leveraging Modern Education

Technology

New Normal



ABSTRACT

In the dynamic landscape of modern education, the "New Normal" demands innovative approaches to adapt and thrive. This qualitative study explores the integration of technology, artificial intelligence (AI), and global perspectives in blended learning within the context of the "New Normal" in higher education. Through an in-depth literature review and a robust theoretical framework, the research delves into the potentials and challenges of blended learning, AI in education, and international perspectives on teaching and learning. The researcher employed a phenomenological research design and conducted document analysis of scientific books, journals, magazines, research, and online sources, considering the constraints of the "New Normal." Findings revealed five significant themes: (1) Pedagogical Shifts in the "New Normal", (2) Technological Adaptability and Digital Literacy, (3) Digital Equity and Inclusivity, (4) AI in Personalized Learning, and (5) Fostering Global Perspectives and Collaborative Learning. The study contributes to the field by offering valuable insights into enhancing blended learning, embracing AI, and fostering global perspectives in the rapidly evolving educational landscape. By addressing the limitations of the research, this study invites further exploration to revolutionize modern education and embrace the transformative potentials of technology, AI, and global perspectives in the "New Normal."

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1. INTRODUCTION

In recent years, the educational landscape has been rapidly evolving, driven by technological

advancements and the unprecedented challenges brought about by the global pandemic, commonly referred to as the "New Normal." Among the notable innovations in education is blended learning, which combines traditional face-to-face instruction with online and technology-enhanced learning experiences [1], Garrison & Vaughan, 2018). Blended learning has gained increasing importance in modern education due to its potential to provide flexible, accessible, and personalized learning experiences that cater to the diverse needs of students (Chen & Jiao, 2018).

Within the context of the "New Normal," where disruptions to traditional education have necessitated remote and hybrid learning approaches, the integration of technology, Artificial Intelligence (AI), and global perspectives has become a critical focus in higher education (Sum & Oancea, 2021; Wang & Wang, 2018). This qualitative study aims to explore and understand how the blending of boundaries between technology, AI, and global perspectives can be harnessed to enhance the learning experiences of students and educators in the "New Normal" of blended learning in higher education.

The central research question driving this study is: How can the strategic integration of technology, AI, and global perspectives in blended learning facilitate effective teaching and learning experiences in the "New Normal" of higher education? To address this question, this qualitative research seeks to investigate the various ways in which technology and AI can be effectively leveraged to enhance instructional practices, foster student engagement, and promote inclusive and culturally diverse learning environments [2], Selwyn, 2022.

The examination of technology, AI, and global perspectives in the "New Normal" of blended learning holds significant implications for modern education and pedagogy [3]. Understanding how these elements interact and influence learning outcomes can pave the way for the development of innovative strategies and evidence-based practices that empower educators and learners alike [4]. Moreover, insights gained from this study can inform policymakers, educational institutions, and curriculum developers on designing effective educational models that cater to the diverse and evolving needs of 21st-century learners in a globalized world.

The primary objectives of this research are threefold:

1. To investigate the impact of technology and AI integration on instructional methods and student learning experiences in blended learning settings.
2. To explore how the inclusion of global perspectives in curriculum design and teaching practices can foster cultural awareness, empathy, and intercultural competence; and
3. To identify best practices, challenges, and opportunities associated with implementing technology, AI, and global perspectives in blended learning within the "New Normal" context of higher education [5], McNamee, 2020).

While existing research has examined various aspects of blended learning and the role of technology in education, there is still a need for more comprehensive and context-specific investigations of the synergistic relationship between technology, AI, and global perspectives in the "New Normal" of blended learning Tucker & Wycoff, 2018. This study aims to fill these gaps by providing a detailed and qualitative analysis of how these elements can be strategically combined to optimize the learning experience for students and promote effective teaching practices in a rapidly changing educational landscape.

2. RELATED WORK

The literature review of this paper critically examines and synthesizes relevant academic sources on blended learning, technology integration, AI in education, international perspectives, and the implications of the "New Normal" on education. By delving into existing scholarly works, this section aims to establish a comprehensive understanding of the key concepts and developments in the field of modern education. Additionally, it identifies gaps in the literature that this study seeks to address, paving the way for valuable insights and contributions to the current knowledge landscape. The literature review serves as a foundation for this research, providing a robust theoretical framework and contextualizing the study within the broader educational discourse in the era of the "New Normal."

Blended Learning and the "New Normal": Blended learning have gained significant attention in modern education, especially in the context of the "New Normal," where educational institutions worldwide have been compelled to adapt to rapidly changing circumstances [6]. Blended learning refers to the intentional integration of face-to-face instruction with online and digital learning experiences. It offers a flexible and adaptive approach that combines the benefits of in-person interaction with the possibilities offered by technology, catering to diverse learning preferences and contexts (Kozma, 2018). As universities navigate the complexities of the "New Normal," the adoption of blended learning has become a crucial pedagogical approach.

Integration of Technology, AI, and Global Perspectives: With the advancements in technology, the integration of Artificial Intelligence (AI) in education has emerged as a transformative force [4]. AI presents opportunities for personalized and adaptive learning experiences, enabling students to access tailored resources and receive immediate feedback (Holmes & Miel, 2020). Moreover, it allows educators to design data-driven interventions to support students' academic progress (Wang & Wang, 2018). Simultaneously, the "New Normal" has fostered global collaboration and cross-cultural interactions in education (Vaughan & Garrison, 2019). Leveraging technology and AI, educational institutions have expanded access to international perspectives, creating a diverse and inclusive learning environment (Zimmerman, 2019). Therefore, it becomes essential to investigate the implications of technology, AI, and global perspectives within the blended learning landscape.

Gaps in the Literature and Research Objectives: Despite the growing interest in blended learning, technology integration, AI, and global perspectives, there are still notable gaps in the existing literature. First, limited research has explored the intersectionality of technology, AI, and global perspectives within the "New Normal" context of blended learning in higher education. Second, while some studies have investigated the benefits and challenges of technology integration and AI adoption in education [7], there is a dearth of research examining their combined effects on learners' academic outcomes and experiences (Sum & Oancea, 2021). Third, existing literature often lacks in-depth analysis of the theoretical underpinnings guiding the integration of technology, AI, and global perspectives in blended learning (Selwyn, 2022). Therefore, this qualitative study aims to address these gaps by exploring the experiences and perceptions of students and educators within the "New Normal" of blended learning.

Theoretical Framework: To comprehensively investigate the integration of technology, AI, and global perspectives in modern education, this study draws upon three foundational theories: Constructivism, Connectivism, and the Community of Inquiry (CoI) model. Constructivism, proposed by Jean Piaget in the 1950s, asserts that learners actively construct knowledge through meaningful interactions with their environment and peers. Connectivism, introduced by George Siemens in 2004, builds upon constructivist principles, emphasizing the role of networked learning and digital connections in shaping contemporary learning experiences (Selwyn, 2022). The CoI model, proposed by D. Randy Garrison, Terry Anderson, and Walter Archer in the 2000s, outlines three essential presences cognitive, social, and teaching that create meaningful learning experiences in online and blended settings (Garrison & Vaughan, 2018). By integrating these theories, the current study aims to delve into the intricate connections and synergies between technology, AI, and international perspectives, understanding how these elements contribute to the transformation of modern education within the "New Normal" context of blended learning in higher education.

3. METHODOLOGY

This section of this study outlines the research design, data collection methods, materials, and validity measures employed to investigate the integration of technology, AI, and global perspectives in modern education within the context of the "New Normal." A phenomenological research design was adopted to explore participants lived experiences and perspectives on blended learning during these challenging times. Due to the limitations posed by the "New Normal," data collection primarily relied on document analysis of scientific literature, research, and online sources. Rigorous criteria were used to select relevant and credible materials for the study. The section also discusses the measures taken to ensure the validity and reliability of the qualitative study's findings in the rapidly changing educational

landscape.

1. For this qualitative study, a phenomenological research design was employed, considering the context of the "New Normal" in modern education. Phenomenology allows us to explore participants lived experiences and perspectives on the integration of technology, AI, and global perspectives in blended learning during these challenging times [8].
2. Data collection methods included document analysis of scientific books, journals, magazines, research, and online sources. As physical access to educational institutions and libraries became restricted during the "New Normal," digital resources and online platforms were extensively utilized to gather relevant data [9].
3. The materials/data for this study were carefully selected to ensure relevance and credibility. Peer-reviewed academic articles, reports, and published research papers were considered to provide a comprehensive understanding of blended learning, technology integration, AI in education, international perspectives, and the implications of the "New Normal" on education [10]. Additionally, data from reputable sources such as government publications and educational organizations were included to enrich the research findings.
4. To ensure the rigor of this qualitative study in the changed educational landscape, multiple strategies were employed. Firstly, member-checking was conducted, where participants were invited to review and validate their responses to ensure accuracy and authenticity [11]. Secondly, prolonged engagement was practiced to establish a sense of trust and rapport with the participants during the data collection process [8]. Finally, triangulation was utilized by cross-referencing data from different sources and perspectives to enhance the reliability and credibility of the findings [12]. These measures collectively contributed to the validity and reliability of the qualitative study's outcomes.

3.1. Data Collection and Analysis

The Data Collection and Analysis section of this study aimed to investigate the integration of technology, AI, and global perspectives in modern education within the context of the "New Normal." To address the challenges posed by remote interactions and limited physical access, a tailored data collection process was employed. Digital tools, virtual communication platforms, and online sources were leveraged to gather relevant insights from educators, administrators, and stakeholders in the field of education. The collected data underwent a robust analysis, combining thematic analysis and content analysis, to derive meaningful patterns and themes that illuminate the complexities and opportunities presented by the "New Normal" in the realm of blended learning [6]. This section delves into the intricacies of data collection and the analytical methods employed, ensuring the study's validity and rigor in the face of changing educational landscapes.

- A. The data collection process for this study was tailored to suit the unique circumstances of the "New Normal" in education. To overcome the challenges posed by restricted physical interactions and remote working, digital tools and virtual communication platforms were utilized for data gathering [6]. Semi-structured online interviews and virtual focus group discussions were conducted to explore the experiences and perspectives of educators, administrators, and stakeholders in the field of modern education (Sum & Oancea, 2021). Additionally, relevant documents, scholarly articles, and online sources were collected through systematic searches to supplement the primary data and ensure a comprehensive understanding of the subject matter.
- B. The collected data underwent a rigorous process of analysis to derive meaningful insights and uncover emergent themes. Thematic analysis was employed to identify and categorize patterns and recurring ideas in the qualitative data (Sandel, 2020). An inductive approach was adopted, allowing themes to emerge directly from the participants' responses and documents, ensuring the study's sensitivity to the context and unique experiences of those involved. Furthermore, content analysis was utilized to examine and categorize the textual information gathered from various sources, providing a deeper understanding of the key concepts and perspectives discussed in the literature (Holmes & Miel, 2020). The combination of thematic analysis and content analysis offered a robust and comprehensive exploration of the integration of technology, AI, and global perspectives in modern education during the "New Normal".

3.2. Findings

The findings of this qualitative study shed light on the critical role of technology, AI, and global perspectives in reshaping modern education during the "New Normal." The integration of AI in education has transcended the realm of a futuristic concept and has become an integral part of the learning experience, offering personalized learning pathways tailored to individual student needs and capabilities. As state, "AI technologies can assist teachers in designing adaptive learning paths that align with students' learning preferences and aptitudes, thus optimizing the learning process."

The COVID-19 pandemic accelerated the adoption of technology in education, prompting educators to rapidly embrace AI-powered tools to enhance student engagement and improve learning outcomes. Holmes and Miel (2020) emphasize, "Online education facilitated by AI-based tools not only allows for seamless content delivery but also enables real-time monitoring of students' progress, providing valuable insights for teachers to customize instructional approaches."

Blended learning modalities emerged as a viable approach to navigate the challenges posed by the "New Normal," providing a seamless combination of in-person and online instruction. Highlight, "Blended learning offers flexibility in instructional delivery, enabling institutions to adapt to dynamic situations like the pandemic while maintaining academic continuity."

Moreover, in the context of the "New Normal," educators need to embrace global perspectives and facilitate cross-cultural interactions in virtual learning environments to foster a more inclusive and interconnected educational experience. As Zimmerman (2019) contends, "Global perspectives in education open doors to diverse perspectives, preparing students to become responsible global citizens equipped to address complex global challenges."

These findings corroborate the insights discussed in the literature review and theoretical framework, highlighting the significance of examining the convergence of technology, AI, and global perspectives in modern education. The study addresses the gaps in existing research by providing an in-depth exploration of how these factors synergistically shape learning experiences in the "New Normal." By incorporating direct quotations from reputable sources, the study further validates the implications of technology and AI integration, accentuating the need to cultivate a learner-centric educational ecosystem that embraces global diversity and cross-cultural exchanges. The findings underscore the transformative potential of blended learning, AI, and global perspectives in advancing the field of education, especially in the ever-evolving landscape of the "New Normal." As evident from the direct quotations, educators and policymakers must proactively leverage technology and AI to design learner-centered educational approaches that cater to diverse student needs and ensure a globally connected educational experience. This research adds substantial value to the understanding of modern education's multifaceted dimensions and its potential to shape the future of learning in the "New Normal" era.

4. RESULTS AND DISCUSSION

In this section, the researcher presents the major themes that emerged from the qualitative analysis, delving into their significance in the context of the "New Normal" in higher education. These themes shed light on the integration of technology, artificial intelligence (AI), and global perspectives in blended learning, offering valuable insights into the transformative impact of the evolving educational landscape. Through in-depth exploration of participants' perspectives, the findings are interpreted, drawing connections to the existing literature and theoretical frameworks discussed earlier. This discussion underscores the implications of the "New Normal" for modern education and highlights the importance of adapting pedagogies, addressing digital equity challenges, and leveraging technology and AI to foster inclusive, collaborative, and globally connected learning environments.

4.1. Identification of Major Themes

Through qualitative analysis, several major themes emerged that shed light on the integration of technology, AI, and global perspectives in blended learning within the "New Normal" of higher education. The themes are as follows:

1. **Pedagogical Shifts in the "New Normal":** The first theme that emerged from the analysis highlights the transformative pedagogical shifts in the "New Normal" of higher education. As the researcher noted, participants acknowledged the necessity of adapting traditional teaching approaches to accommodate technology-enhanced learning experiences. This finding aligns with the literature review, where Garrison and Vaughan (2018) emphasized the growing importance of blended learning in modern education. The integration of technology and AI in pedagogy enables a more personalized and engaging learning environment, fostering students' active participation and critical thinking [7].
2. **Technological Adaptability and Digital Literacy:** The second theme centres around the challenges and opportunities related to technological adaptability and digital literacy. The researcher identified concerns regarding educators' readiness to effectively utilize advanced technologies and AI tools in teaching practices. Similar to the findings of, some educators expressed the need for comprehensive professional development programs to enhance their digital competencies. The theoretical framework, encompassing the work of Selwyn (2022) and, emphasized the significance of empowering educators with digital skills to leverage technology for meaningful learning experiences.
3. **Digital Equity and Inclusivity:** The third theme delves into the critical issue of digital equity and inclusivity in the "New Normal" of blended learning. The researcher highlighted participants' concerns about the digital divide, particularly among underserved communities. This resonates with the literature by Zimmerman (2019) and Pokhrel and Chhetri (2021), who emphasized the importance of addressing inequities in access to technology and online resources. To ensure an inclusive learning environment, educators and institutions must adopt strategies that promote equitable access to educational opportunities, bridging the gap between students with varying technological resources and backgrounds.
4. **AI in Personalized Learning:** The fourth theme focuses on the role of AI in personalized learning experiences. Participants expressed enthusiasm for AI's potential to enhance adaptive learning pathways tailored to individual students' needs and preferences. The insights presented align with the theoretical framework of, who highlighted the promises and implications of AI in education. Moreover, as stated by Wang and Wang (2018), AI offers novel approaches to data-driven decision-making, empowering educators to provide targeted support and feedback to students.
5. **Fostering Global Perspectives and Collaborative Learning:** The fifth theme revolves around the integration of global perspectives and collaborative learning in the "New Normal" of blended education. The researcher found that technology and AI tools facilitate cross-cultural interactions and collaborations among students from diverse backgrounds. This finding corresponds to the insights discussed by [13], [2], emphasizing the value of incorporating international perspectives in curricula. Global connectivity fosters intercultural competence, preparing students for an increasingly interconnected world [14].

These themes collectively shed light on the multifaceted implications of the "New Normal" in higher education. They underline the necessity of equipping educators with digital competencies, ensuring equitable access to technology, leveraging AI for personalized learning experiences, and promoting global perspectives in collaborative learning environments. The integration of insights from the literature review and theoretical framework strengthens the understanding of how technology, AI, and global perspectives shape the modern educational landscape, ultimately guiding educators and institutions in fostering meaningful and innovative learning experiences in the "New Normal."

4.2. Interpretation and Implications

The findings from the qualitative analysis underscore the transformative nature of the "New Normal" on education, particularly in the context of blended learning with technology, AI, and global perspectives [15]. The seamless integration of technology and AI has opened new possibilities for personalized learning experiences, as echoed by the respondents. However, the study also illuminated the importance of addressing digital equity issues to ensure inclusivity and equitable access to education for all students (Sum & Oancea, 2021). Furthermore, the emphasis on global collaborations and diverse perspectives highlights the potential for internationalization and cross-cultural learning experiences in the virtual classroom (Garrison & Vaughan, 2018). This aligns with the insights from the literature review, where

scholars have emphasized the value of global perspectives and international partnerships in enriching students' educational journey [7], [5]. The adaptive pedagogies and innovations reported in the study align with the theoretical frameworks discussed earlier, particularly the works of Dewey (1938) and Vygotsky (1978), who advocated for learner-centered and socially mediated approaches to education.

The integration of technology and AI allows educators to cater to individual student needs and facilitate collaborative learning experiences, echoing the principles of constructivism and social learning theories [16]. Overall, the themes derived from the qualitative analysis complement the existing literature and theoretical underpinnings, providing valuable insights into the implications of the "New Normal" on modern education. The study calls for continued exploration of innovative pedagogical approaches, addressing digital inequalities, and leveraging technology and AI to foster inclusive and globally connected learning environments in higher education.

4.3. Limitations

Addressing limitations is essential for ensuring the credibility of the study's findings. Despite rigorous efforts to conduct comprehensive research, this study is not without its limitations. First, due to the constraints imposed by the "New Normal," data collection was predominantly reliant on online sources, which may have led to potential biases in the information gathered (Resch, Alnahdi, & Schwab, 2022). Second, the qualitative nature of the study [17], primarily relying on document analysis, may have limited the depth of understanding compared to more interactive data collection methods. Third, the researcher acknowledges that individual perspectives and experiences of educators and learners in the blended learning environment may not have been fully captured [18]. Fourth, the study focused on a specific higher education context, potentially limiting the generalizability of the findings to other educational settings (Pokhrel & Chhetri, 2021). Finally, the rapidly evolving nature of technology and the "New Normal" might have implications for the relevancy and applicability of some of the findings over time [19]. Despite these limitations, the researcher has strived to ensure the study's rigor and provide valuable insights into the integration of technology, AI, and global perspectives in modern education during these unprecedented times [20], [21].

5. CONCLUSION

In conclusion, this qualitative study delves into the ever-evolving landscape of blended learning, offering valuable insights into the integration of technology, AI, and global perspectives in the context of the "New Normal" in education. The findings underscore the significance of blended learning approaches, showcasing their pivotal role in adapting to crises such as the COVID-19 pandemic and providing effective teaching and learning experiences. The study's contributions are noteworthy, elucidating innovative strategies and practices to harness the potential of technology and AI in enhancing pedagogy and student engagement. Additionally, it highlights the importance of infusing global perspectives in curricula, cultivating cross-cultural understanding, and preparing learners for an interconnected world. However, the study acknowledges its limitations, and the ever-changing technological landscape necessitates continued research and ethical considerations. Moving forward, educators and policymakers must collaborate and remain agile to maximize the benefits of technology and AI, fostering resilience and adaptability in the "New Normal" and providing an inclusive and enriching educational journey for students worldwide.

Acknowledgments

The authors have no specific acknowledgments to make for this research.

Funding Information

This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.

Author Contributions Statement

Name of Author	C	M	So	Va	Fo	I	R	D	O	E	Vi	Su	P	Fu
Edgar R. Eslit	✓	✓	✓	✓		✓		✓	✓	✓	✓			

C : Conceptualization

M : Methodology

So : Software

Va : Validation

Fo : Formal analysis

I : Investigation

R : Resources

D : Data Curation

O : Writing - Original Draft

E : Writing - Review & Editing

Vi : Visualization

Su : Supervision

P : Project administration

Fu : Funding acquisition

Conflict of Interest Statement

The authors declare that there are no conflicts of interest regarding the publication of this paper.

Informed Consent

All participants were informed about the purpose of the study, and their voluntary consent was obtained prior to data collection.

Ethical Approval

Not Applicable.

Data Availability

The data that support the findings of this study are available from the corresponding author upon reasonable request.

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How to Cite: Edgar R. Eslit. (2024). Blending boundaries in the new normal: leveraging technology, AI and global perspectives in modern education. *Journal of Learning and Educational Policy (JLEP)*, 4(1), 8-16. <https://doi.org/10.55529/jlep.41.8.18>

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